

BEFORE THE
POSTAL RATE COMMISSION
WASHINGTON, D.C. 20268-0001

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POSTAL RATE AND FEE CHANGES, 2001

POSTAL RATE COMMISSION
OFFICE OF THE SECRETARY
Docket No. R2001-1

**NOTICE OF INTERVENTION OF
DIRECT MARKETING ASSOCIATION, INC.**

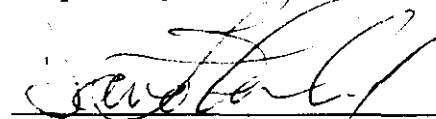
Pursuant to Rule 20 of the Commission's Rules of Practice, Direct Marketing Association, Inc. ("The DMA") hereby provides notice of its intervention as a full participant in this proceeding. Documents filed in this proceeding should be served on:

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Although The DMA's members utilize virtually all classes of mail, The DMA expects to be concerned primarily with Standard (A) mail. The DMA requests a hearing and intends to participate actively therein.

Respectfully submitted,



Dana T. Ackerly II
Counsel for Direct Marketing
Association, Inc.

CERTIFICATE OF SERVICE

I hereby certify that I have this date served the foregoing document in accordance with the Commission's Rules of Practice.

September 26, 2001



Dana T. Ackerly II